

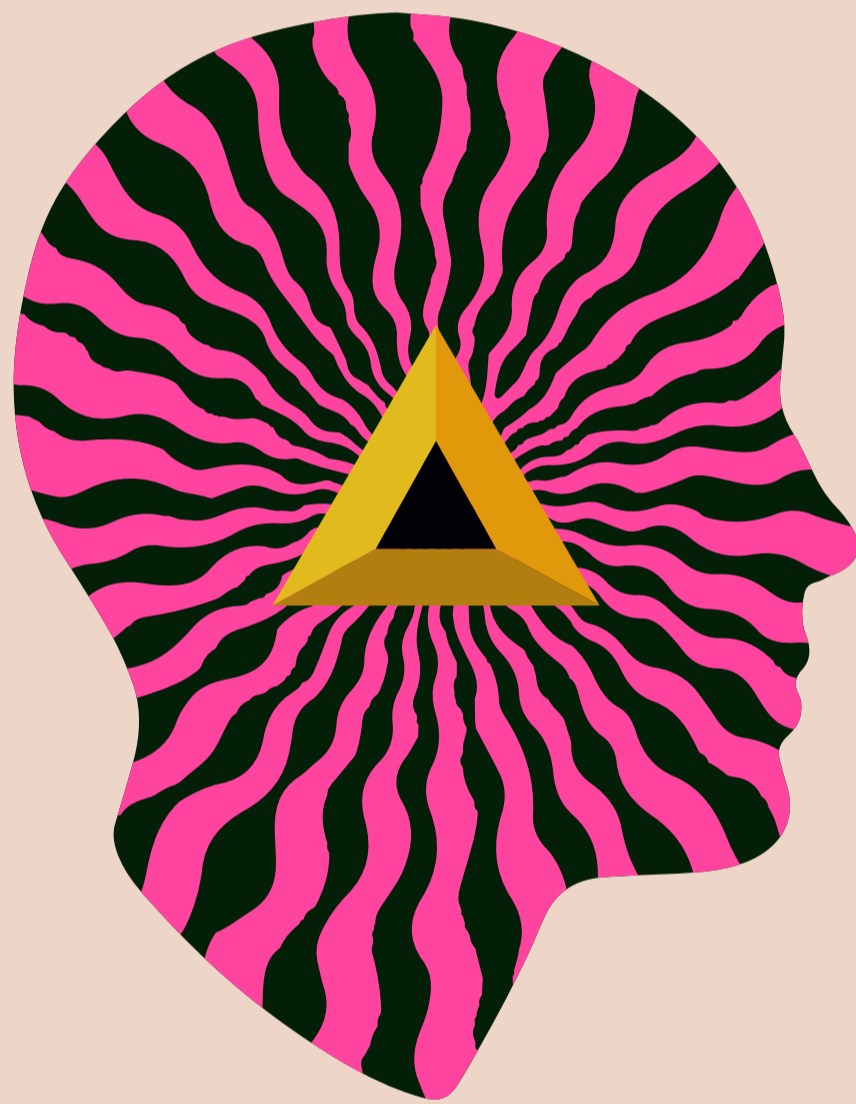


THE SCHOOL OF

CREATIVE
TIVE
SELF

*A process of self-discovery,
a creative journey into the unknown*

*“Creative power that is the birthright of
every man, woman, and child on this planet”*



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RODRIGO GHATTAS-PÉREZ

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*“Everyone has the
necessary gifts for his/her
particular path, we will
uncover yours”*

WHAT IS CREATIVE COACHING?

Creative Coaching is a coaching genre that specializes in creative change. A Creative Coach is equipped with the ability to develop and implement innovative strategies that bring about transformative change personally, professionally, and in the social landscape of our global community. In other words, it is a resource to unlock your wildest ideas, boldest visions, and **help you manifest your best self.** This is possible through a whole-person coaching approach, as creativity is tied to nearly every other aspect of life we will face this challenge in a holistic manner. Through this approach, I will intuitively help you unpack areas of your life that you might not have even considered to be related to creativity. As a result, **you'll gain a richer understanding of yourself as a person—including your creative side,** of course.

Anyone and everyone is and can be creative. We will debunk the false belief that only artists and people working in the creative industry have the spark to create and being creative. Thus, my Creative Coaching is designed to empower you to **maximize your potential while limiting your roadblocks.** As a coach, I will guide you through the process of becoming more aware and intentional in your habits and routines. In relation to creativity, we will unpack any areas of life influencing your creative potential. You will be able to tap into the inspiration within and **strategize ways to spend more time in your "flow state"** where you can boost fulfillment and creative output.

"If you are a human being, then you are a creative force. We are all here to fulfill some sort of creative higher purpose, and it looks very different for each person"

Book a **FREE** appointment

Time: 15 minutes

[HERE](#)

If you want to know more about the School of the Creative Self, you can book a free appointment with me today. We will talk more in depth about yourself and how this program can help you connect with your creative potential.



THE HERO'S JOURNEY, FINDING YOUR CREATIVE SELF

Let me tell you about The Hero's Journey. **It is a universal story archetype and a pilgrimage we all humans can embark upon in the search of our own true destiny.** As we walk the path we inevitably encounter hardships and meet dead ends, we even feel stuck in a loop feeling like we are not making any progress in life. But, we do have a secret weapon to help us push forward in our adventure, **our Creative Self—the wise creator and joyful being living inside all of us.**

During our time together, **we will find, train, and empower your Creative Self.** For that, we will design together a creative kit that will help you walk your own unique path in life. You will be equipped with new creative ways, knowledge, supplies, and confidence to go fetch your goals and dreams. **Ultimately, the journey is about finding yourself,** the best version of you that has all along been sleeping inside you.

*“To be creative means
to be in love with life”*



RODRIGO GHATTAS-PÉREZ

I bring fifteen years of experience in problem-solving as a visual artist.

Hey! I'm Rodrigo Ghattas-Pérez, I was born in a coastal and colorful neighborhood in Lima called Miraflores, just a couple of months before the fall of the Berlin Wall. I'm a Peruvian-Palestinian professional visual artist and a world traveler who grew up between Peru and the United States. I'm now based between my hometown and Oslo, Norway. **For fifteen years, I've been testing new artistic and creative methodologies worldwide** that I've applied both in my art and life. I thrive to combine intellectual and emotional labor with professional and life experience. As a holistic life-crafter, the tools I've created are inspired and inform by the most extraordinary life experiences you can imagine.

My scope of action goes beyond the arts, as I've also been practicing as a social activist, researcher, community organizer, and status-quo buster. In my spare time, I'm keen to study various subjects such as philosophy, economy, politics, the human, creative writing, and diplomacy (the 'art of handling hearts'). **I also take spontaneous and playful journeys into the unknown, as I aim to become a better 'wayshower' for myself and others.** I also find joy in being an unconventional leader, as my clairsentient, intuitive, and being an HSP (Highly Sensitive Person) are of great assistance in this quest.

Furthermore, **I'm the founder of three grassroots for social good and positive cultural impact.** I have designed and produced dozens of public art projects worldwide. I have worked with renown public and private cultural agencies both in Europe and Latin America. As an artist and changemaker, I give myself to the task of leading transformational change in our communities and society as a whole.

EDUCATION & CREDENTIALS

MFA. Art and Public Space

Oslo National Academy of the Arts

BFA. Sculpture

Pontificia Universidad Católica del Perú

Level I Certification

Coaching and Mediation & Diplomacy

You can find out
more about me by clicking [HERE](#)

“Creative coaching can lead to powerful breakthroughs, regardless of your profession or life circumstances.”

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WHAT KIND OF COACH AM I?

Difficult and invisible situations in my life have helped me uncover helpful creative and spiritual applications to face them. **I often visualize myself as a start-hopper, someone who travels between dimensions in order to transcend superficiality, celebrate originality, inspire positive transformation, and lead change for the greater good.** I have a consuming passion to help people find deeper meaning and see things in new ways, this motivates me to create (art)work that speaks to the heart and soul of humanity. As we challenge a notion of the world where power is valued over integrity, we will shift perspectives in the search for a more grounding value system. In line with the balance of power, wisdom and love

WHY DO I DO WHAT I DO?

We have all faced the intense storms of life, they define our quirkiness and partly or fully who we are. It is a fact that we will always face unbelievable life situations and uncertainties of many kinds, however, **we can train ourselves to be more responsive to life and overcome our own battles.** I know I have learned my own lessons and found meaning in being playful, in the embracing of the unknown. When confronted with paramount life choices, **I use three main tools; a growth mindset, creativity, and critical thinking.** Thus, I would like to encourage you to approach life choices using these tools and a few more that will help you activate **The Artist archetype** – a highly sensory being – within you. Not only that, **I will also share with you heart-centered techniques and imagination-based strategies** to approach problem-solving in your day to day. We'll welcome and boldly venture into the unknown in your life—'we'll light up the room' to face uncomfortable truths and transmute them to benefit your higher purpose.



*“Live a life of purpose
and conscious creation”*

WHAT CAN YOU EXPECT OUT OF OUR SESSIONS TOGETHER?

As a result of our time together, **we will be able to design your best version of wellbeing and set new goals in the pursuit of a joy of heart.** More so, we will get you closer to your full creative potential, where **your inner wisdom and your purpose in life are aligned.** You will be able to create your own ideal reality from a place of balance and knowledge of self. We'll also train our capacity for transcending the limitations of the ego and the rational mind. I truly wish to **provide a safe and comfortable environment where you feel welcome,** that you belong, listened to and cared for. This space is catered for you, to enable your meaningful personal change – whatever that means for you.

I'll be giving you my passionate, genuine, organized, and internally motivated self with a service orientation. I constantly train my ability to reserve judgment so that I can respond to your emotional state and unique life situations with curiosity and objectiveness. Ultimately, **the goal is to help you connect with your inner wisdom and strength, and to use your heart as your true compass in life.**

WHAT DO YOU GET?

First and foremost, you will not get just a traditional coaching session but a **sixty-minute outdoor experience in the city,** if you happen to be based in Lima like me. Otherwise, we will meet over a video call platform. A physical meeting gives us an opportunity to set our bodies in motion and to shift environments. In these sessions, we will use creative strategies to sharpen our senses and our communication skills to be able to identify clearer our emotions and states of mind. In these sessions **we will train our creativity, gratitude, compassion, empathy, and critical thinking, in order to raise our emotional intelligence, general health, and become more resourceful in our lives.**

As a coach, I'm outgoing, well organized, and competent, and as an individual I'm eager to work in a highly dynamic setting. In each session, **you will have all of my attention and commitment.** Over time, the aim is to develop a more self-directed approach and ultimately arrive at a place where you are in charge of your own process. We should expect to get there before six months have passed. From the start, we will be working out a proactive approach to our sessions. **We will consistently focus on positive and creative attitudes** to help you find your own methodologies to deal better with the hardships in your own life.

“Question the status quo and seek out your own truths”

WHAT QUESTIONS ARE MEANINGFUL TO YOU, TODAY?

Let me pose you some questions that may resonate with you: How do I find my creative self? How do I find meaning in my life? Why do I feel disconnected from the world around me? How do I become better? How can I keep my motivation up? What are my strengths, skills, and gifts? What makes me unique? Am I really daring to be my true self? How do I improve my interpersonal relationships? What is my life purpose?

If you are asking yourself some or all of these questions, then **perhaps these self-discovery sessions into the unknown are what you've been looking for all along!**

*“What’s working? What’s challenging?
Where do you want to go? How are we going to get there?”*





Book a **FREE**
appointment

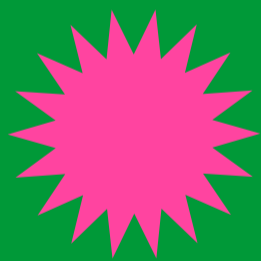
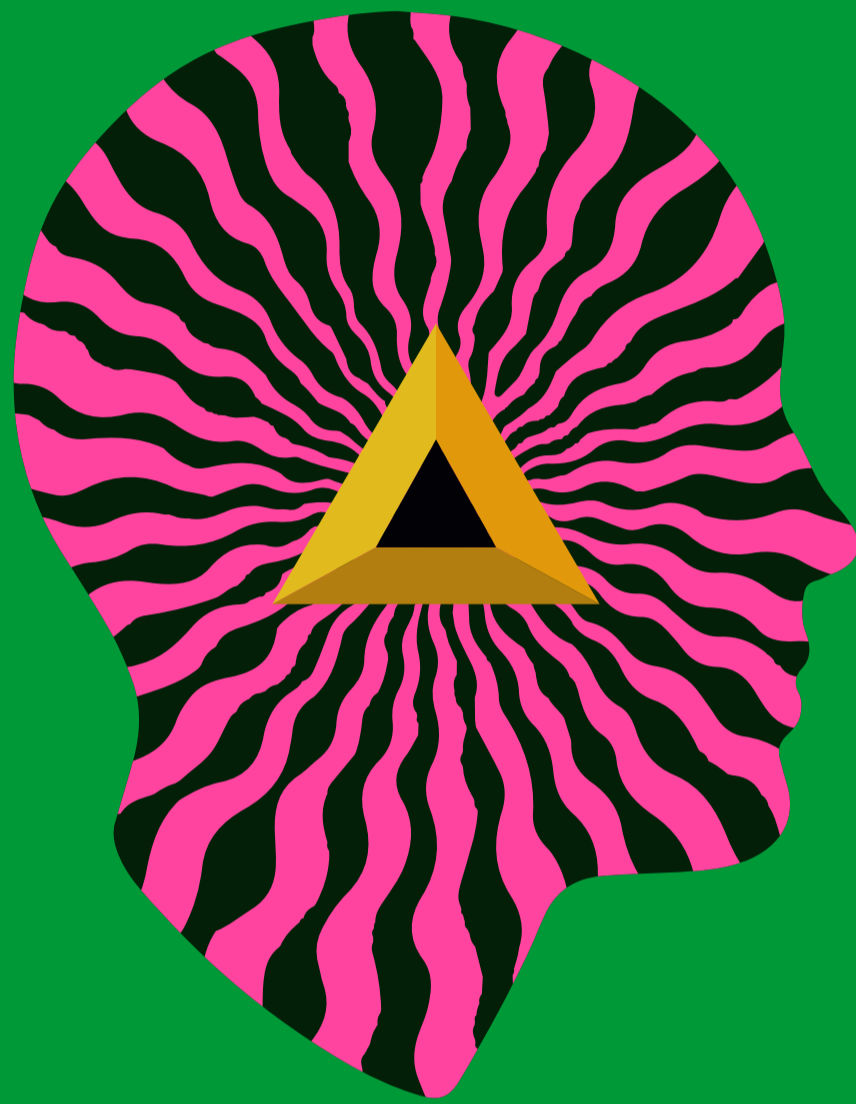
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[HERE](#)

We will speak to your needs and get to know each other a bit more. If we are a good match, and you are happy with what you hear, we then can design a session program tailored just for you.



R*DRIG* GHATTAS-PÉREZ



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